

# “The Endowment Effect, Portfolio Investment and Labour Training Over Time. A Non-Expected Utility Approach”

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## Abstract

A consumer, who satisfies the Kreps-Proteus preferences, invests in a risk-free asset, equities and in human capital. The paper derives analytic solutions to his/her optimization problem. To achieve this, the aggregator function of Epstein and Zin is adopted and the certainty equivalent of future utility is defined to be that of the negative exponential function. In addition, it is assumed that in any period the certainty equivalent of future utility depends on initial wealth. These modifications lead to a sequence of two-period optimization problems. In each period the consumer determines current consumption and the certainty equivalent of next period's wealth. The problem of the consumer becomes more transparent and a possible explanation to the equity premium puzzle is offered.

Key words: Recursive utility, non-expected utility theory, portfolio theory, risk aversion, computational economics.

## 1 [*Preamble*]

This paper studies the optimal consumption-portfolio decisions of an economic agent who invests in a risk-free asset, a risky asset, and in human wealth. Consumption preferences satisfy the Kreps-Proteus axioms, and the paper derives analytic solutions to a special case of this problem. To achieve this, the aggregator function of Epstein and Zin relating to these preferences is adopted, and the certainty equivalent of future utility is defined to be that of the negative exponential function. In addition, it is assumed that in any period the certainty equivalent of future utility depends on the wealth of the consumer at the beginning of that period; thus, the attitude to risk varies over time. These modifications lead to a recursive optimization problem which has a closed form solution. It is shown that the recursive problem is essentially a sequence

of two-period optimization problems where, in each period, the agent determines current consumption and the certainty equivalent of the agent's wealth for the next period. The results render the problem of the consumer more transparent and offer a possible explanation to the equity premium puzzle based on a time-varying attitude to risk.

## 1.1 Temporal Preferences

Selden (1978), (1979) studied the problem of optimal consumption-saving decisions in a two period model. He assumed that the objects of choice of the agent are present consumption and the set of cumulative distribution functions of future consumption. Preferences over future consumption are representable by a Neumann-Morgenstern (NM) index, and may depend on the value of some variable which is known with certainty, such as the level of present consumption (called "risk preference dependence"). Selden shows that, in this setting, consumption preferences can be represented by an ordinal utility function having as arguments present consumption and the certainty equivalent of future consumption bundles. However, his axioms do not guarantee that the choices of the consumer are time-consistent; in a multi-period setting, optimal policies adopted in the first period will be revised in the future.

The inconsistency problem just mentioned was rectified by Kreps and Protter (KP) (1978) who assumed that the objects of choice of the consumer are intertemporal lotteries. These lotteries are essentially cumulative distribution functions, conditional on the consumption history the agent up to period  $t$ ; they represent the probability of receiving at  $t+1$  an uncertain amount of consumption and a ticket to another lottery which takes place at  $t+2$ . The preferences over such lotteries, satisfy the NM axioms with the exception of a special case of the independence axiom: compound lotteries cannot be reduced to simple ones if such reduction alters the timing at which information is revealed. The reason for this is the possibility that agents may not be indifferent between early and late resolution of the uncertainty concerning their final consumption. In this framework KP showed that the choices of the consumer may be represented by a sequence of utility functions each of which has two arguments: the consumption at period  $t$  and the maximum expected utility that is attainable in the future.

Epstein and Zin (EZ) (1989) generalized the KP approach by introducing temporal lotteries which can be thought-of as infinite probability trees in which each node corresponds to the certainty equivalent of the maximum utility which can be attained in the future. Certainty equivalents are evaluated by means of a broad class of mean value functionals. Preferences between present consumption and the certainty equivalent of future utility are represented by a function (called the "aggregator function") which has a particular functional form. The EZ approach, by contrast to the usual expected utility approach, separates the measure of risk aversion from the elasticity of intertemporal substitution, and has testable implications concerning several key

issues in this area (see also Epstein and Zin 1990, 1991, Kocherlakota, 1996). Farmer (1990) exploits the EZ parametrization in a finite horizon model with one risky financial asset and a random endowment of income in every period. He derives closed-form solutions to the problem of the consumer in a case which corresponds to a form of risk neutrality.

In this paper, it is assumed that the preferences of the consumer satisfy KP axioms and the EZ functional form of the aggregator function is adopted. Unlike Epstein and Zin, certainty equivalents are evaluated by means of the negative exponential function. Further, it is assumed that in any period the certainty equivalent of future utility depends on the wealth which the consumer has at the beginning of that period. This makes the attitude to risk time dependent, as will be explained below. It is shown (by construction) that in this framework choices are time-consistent.

## 1.2 The Endowment Effect

In the early literature it was suggested that the ordering of atemporal prospects should be conditional on the initial amount of wealth which the individual owns. Experiments conducted by Davidson, Suppes and Siegel (1957) suggest that risk preferences about different wealth levels are indicative of a shifting utility function, rather than movements along a fixed utility function. Similarly, the evidence provided by Binswanger (1981) supports the hypothesis of a shifting utility function "anchored" to the level of initial wealth.

Thaller (1980) conducted experiments which showed that people often demand a much higher price to give up an object than they would pay to acquire it. He calls this pattern the "endowment effect". Samuelson and Zeckhauser (1988) refer to such behaviour as the "status quo bias", and Kahneman and Tversky (1984) as the "loss aversion" attitude. This anomaly in preferences has been differently interpreted by the authors mentioned above. It could also be interpreted as a shift in the utility function caused by the acquisition of the object in question.

The discussion thus far refers mainly to atemporal preferences. Selden (1978) allowed for "risk preference dependence" into his two-period model: His axioms allow preferences over second-period distribution functions to depend on the value of some variable which is known with certainty in the first period. In a multi-period model this approach would imply that risk preferences may be anchored on a variable which changes at the beginning of every period.

Here it is assumed that the "anchoring" point of the NM utility functional in any period is the initial wealth that the individual owns at the beginning of that period. True, the individual knows that initial wealth will change in the future. However, the direction of change is not certain. Further, if one accepts Koopmans' (1962) flexibility of future preferences (with respect to baskets of consumption commodities), the idea becomes attractive: need for flexibility may arise because preferences about certain subsets of the commodity space may be "fuzzy". The initial wealth of a period may

eliminate some of this fuzziness by allowing the consumer to explore those subsets which can be afforded. In this case, the induced preferences over the utility of future consumption plans would depend on wealth.

## 2 Labour Income and Training

Recent developments in labour markets necessitate that workers continue to train through most of their working life. Indeed, modern technology continuously devalues yesterday's skills and workers are compelled to acquire new ones. The market has responded by creating a plethora of internal education institutions called "corporate colleges", or "corporate universities, and a variety of Internet-based training programs. Training is no more seen as a one-shot effort at the beginning of the worker's life, but as a lifelong process.

To account for such developments, we assume that the agent receives in every period labour income because he/she contributes time and skills to production. Labour skills are either depleted and/or become obsolete with time. The amount of labour income in future periods depends on the extent to which the agent updates his/her skills in the present. This is a costly activity and its effects on future income is uncertain. Thus, training is treated as a risky investment which maintains and/or improves the earning capacity of the worker.

The model developed here cannot be readily extended to an infinite horizon one. However, it can be easily extended into an overlapping generations model. The order of discussion is as follows: Section 2 develops the representation of the preferences of a consumer, and describes the environment in which the consumer operates. Section 3 contains the main results of the paper, and their interpretation (section 3.1). In order to exploit the logic of the solution to the problem of the consumer, a series of simulations have been performed. These are also presented and discussed in Section 3. Proofs of the main results are presented in Appendix A so as not to interrupt the flow of the argument. Similarly, details of the simulations are given in appendix B.

## 3 Preferences and the Environment

### 3.1 Representation of Preferences

Let  $(C_0, C_1, \dots, C_{T+1})$  be a deterministic consumption sequence. In order for preferences over such sequences to be time-consistent the utility ( $V$ ) has to be recursive; i.e.  $V$  must satisfy the relation:

$$V_0(C_0, C_1, \dots, C_{T+1}) = u(C_0, V_1(C_1, C_2, \dots, C_{T+1})),$$

where  $u$  is the aggregator function, and  $V_1$  has the same functional form as  $V_0$  (Koopmans, 1960).

When dealing with random consumption streams, the utility which can be attained from  $t+1$  onward is random. Following Epstein and Zin, it is assumed that the consumer evaluates the certainty equivalent of future utility,  $\mu_t[\tilde{V}_{t+1}]$ , and then combines it with current consumption via the aggregator function  $u$ . This gives lifetime utility:

$$\hat{V}_t = u(C_t, \mu_t[\tilde{V}_{t+1}]),$$

where  $\hat{V}_t$  denotes a random variable and  $\tilde{V}_{t+1}$  the certainty equivalent of a random variable. Similarly (Epstein and Zin, 1989),  $u$  is specified to be

$$u(C, z) = (C^\rho + \beta z^\rho)^{\frac{1}{\rho}},$$

$0 < \beta < 1, \rho \neq 0, \rho < 1$ . However, unlike Epstein and Zin, the certainty equivalent of a random variable  $\tilde{x}_{t+1}$  is specified to be:

$$\mu[\tilde{x}_{t+1}] \equiv -\frac{W_t}{\lambda} \ln E[(\exp(-\frac{\lambda}{W_t} \tilde{x}_{t+1}))],$$

for some constant  $\lambda$ . Combining the previous expressions there results:

$$\begin{aligned} \hat{V}_t &= (c_t^\rho + \beta \mu[\tilde{V}_{t+1}]^\rho)^{\frac{1}{\rho}} \\ &= (C_t^\rho + \beta (-\frac{W_t}{\lambda} \ln E[(\exp(-\frac{\lambda}{W_t} \tilde{V}_{t+1}))])^\rho)^{\frac{1}{\rho}}. \end{aligned}$$

Here,  $\beta$  is the time discount factor and  $1/(1 - \rho)$  is the elasticity of intertemporal substitution.

It will be shown (by construction) that the functional form of  $V_{t+1}$  the same as that of  $V_t$ ; thus, preferences are time-consistent.

## 4 Representation of the The Environment

The "financial wealth" ( $A_t$ ) of an individual consists of the returns from assets purchased during the previous period, plus current labour income ( $Y_t$ ),  $t = 0, 1, \dots, T+1$ . Here, assets are a risk-free bond ( $B_{t-1}$ ) and risky shares ( $S_{t-1}$ ) to a firm:

$$A_t = B_{t-1}r + S_{t-1}r_{t-1} + Y_t.$$

where  $r_{t-1}$ , and  $r$  are the realized returns of shares and bonds, respectively. Total wealth ( $W_t$ ) consists of financial wealth and the value of the agent's "human wealth" ( $H_t$ ).

$$W_t = A_t + H_t.$$

The financial wealth of the period is either consumed ( $C_t$ ), or invested in shares ( $S_t$ ) and bonds ( $B_t$ ), or spent to upgrade the labour skills of the agent ( $X_t$ ) (to be explained below). Short sales of assets are permitted. Thus,

$$A_t = C_t + B_t + S_t + X_t.$$

Similarly, for period  $t+1$ :

$$\widetilde{W}_{t+1} = \widetilde{A}_{t+1} + \widetilde{H}_{t+1} = B_t r + S_t \widetilde{r}_t + \widetilde{Y}_{t+1} + \widetilde{H}_{t+1},$$

where a  $(\sim)$  identifies a random variable. Eliminating  $B_t$  from the previous expressions gives:

$$\widetilde{A}_{t+1} = (A_t - C_t)r + (\widetilde{r}_t - r)S_t + \widetilde{Y}_{t+1}.$$

The agent receives labour income because he/she contributes time and skills to production. Labour skills are either depleted and/or become obsolete with time. To continue receiving labour income, the agent must continue training. Training is costly and its effects on future income is uncertain. More specifically, the income of the period  $t+1$  is:

$$\widetilde{Y}_{t+1} = bY_t + X_t \widetilde{\varepsilon}_{t+1}$$

where  $b$ ,  $b < 1$ , is the effect of the depletion of skills on labour income, and  $E[\widetilde{\varepsilon}_t] > 1$ .

## 5 Dynamic Optimization

Consider period  $T + 1$ , at which time we suppose all uncertainty has been resolved. Define:

$$V_{T+1} \equiv C_{T+1} = W_{T+1} = A_{T+1}.$$

Starting from period  $T$ , a sequence of functions  $\{V_t\}_{t=0}^T$  is constructed recursively :

$$\widehat{V}_t = \max_{\{C_t, S_t, X_t\}} (C_t^\rho + \beta(-\frac{W_t}{\lambda} \ln E[(\exp(-\frac{\lambda}{W_t} \widetilde{W}_{t+1}))])^\rho)^{\frac{1}{\rho}}$$

subject to

$$\widetilde{A}_{t+1} = (A_t - C_t)r_t + (\widetilde{r}_t - r_t)S_t + bY_t + X_t(\widetilde{\varepsilon}_{t+1} - r),$$

$t = T, T-1, \dots, 0$ , where  $W_t = A_t + H_t$ .

To pave the way to the main theorem, the following lemma is required:

**Lemma 1** *In period  $t$  the certainty equivalent of a portfolio of shares  $S_t$  and the random component of labour income of period  $t+1$  ( $X_t \widetilde{\varepsilon}_{t+1}$ ),  $t = 0, 1, \dots, T$  are, respectively,*

$$\begin{aligned} -\frac{W_t}{\lambda} \ln(E[\exp(-\frac{\lambda}{W_t} g_{t+1} S_t \widetilde{r}_t)]) &\equiv S_t g_{t+1} \widehat{R}_t \\ -\frac{W_t}{\lambda} \ln(E[\exp(-\frac{\lambda}{W_t} g_{t+1} X_t [(\frac{b}{r})^t + (\frac{b}{r})^{t-1} + \dots + (\frac{b}{r})^0] \widetilde{\varepsilon}_{t+1}])) &\equiv g_{t+1} X_t \widehat{Q}_t, \end{aligned}$$

where,

$$g_t = f_t h_t$$

$$\begin{aligned}
c_t &\equiv \phi_t h_t \\
h_t &= r + s_t(\hat{R}_t - r) + x_t(\tilde{Q}_t - r) \\
\theta_t &\equiv \frac{\lambda}{W_t} g_{t+1} S_t \\
s_t &\equiv \frac{S_t}{W_t} = \frac{\theta_t}{\lambda g_{t+1}} \\
\eta_t &= \frac{\lambda}{W_t} g_{t+1} X_t \left[ \left(\frac{b}{r}\right)^t + \left(\frac{b}{r}\right)^{t-1} + \dots + \left(\frac{b}{r}\right)^0 \right] \\
x_t &= \frac{X_t}{W_t} = \eta_t \{ \lambda g_{t+1} \left[ \left(\frac{b}{r}\right)^t + \left(\frac{b}{r}\right)^{t-1} + \dots + \left(\frac{b}{r}\right)^0 \right] \}^{-1} \\
\hat{R}_t &\equiv \sum_{i=1}^{\infty} \frac{(-1)^{i-1}}{i!} \theta_t^{i-1} k_{ti} \\
\tilde{Q}_t &\equiv \left[ 1 + \left(\frac{b}{r}\right) + \dots + \left(\frac{b}{r}\right)^t \right] \sum_{i=1}^{\infty} \frac{(-1)^{i-1}}{i!} \eta_t^{i-1} l_{t+1,i} \\
f_t &= [\phi_t^\rho + \beta g_{t+1}^\rho (1 - \phi_t r)^\rho]^\frac{1}{\rho} \\
\phi_t &= \frac{(\beta r g_{t+1}^\rho)^{\frac{1}{\rho-1}}}{1 + r(\beta r g_{t+1}^\rho)^{\frac{1}{\rho-1}}} \\
g_{T+1} &= f_{T+1} = h_{T+1} = 1,
\end{aligned}$$

and where  $k_{ti}$  and  $l_{t+1,i}$  are the  $i$ th cumulants of the conditional distribution function of  $\tilde{r}_t$ , and  $\tilde{Y}_{t+1}$ , respectively.

**Proof.** See Appendix A. In Lemma 1,  $h_t$  is (one plus) the rate of return on the agent's optimum risky investment.  $(\hat{R}_t, \tilde{Q}_t)$  is the certainty equivalent of a dollar invested in shares, and training, respectively, and  $(s_t, x_t)$  is the proportion of the individual's wealth invested in shares and training activities, respectively. The expressions  $\phi_t$  and  $f_t$  are factors by which future consumption and utility, respectively, are "discounted" to the present. It should be noted that  $(c_t, s_t, \eta_t, g_t, h_t, f_t)$ , are non-stochastic; they are derived from the cumulants of the conditional distributions of  $\tilde{r}_t, \tilde{r}_{t+1}, \dots, \tilde{r}_T$ .

**Theorem 1** In period  $t$ ,  $t = 0, 1, \dots, T$ , exist constants  $(c_t^*, \theta_t^*, g_{t+1}^*)$  such that:

$$\begin{aligned}
C_t &= c_t^* W_t \\
S_t &= \frac{W_t}{\lambda g_{t+1}^*} \theta_t^*, \\
X_t &= W_t \eta_t^* \{ \lambda g_{t+1}^* \left[ \left(\frac{b}{r}\right)^t + \left(\frac{b}{r}\right)^{t-1} + \dots + \left(\frac{b}{r}\right)^0 \right] \}^{-1}
\end{aligned}$$

$$\hat{V}_t = g_t^* W_t,$$

where

$$\theta_t^* = \max(\text{real root}(\sum_{i=1}^{\infty} \frac{(-1)^{i-1}}{(i-1)!} \theta_t^{i-1} k_{ti} - r)),$$

$$\eta_t^* = \max(\text{real root}(\sum_{i=1}^{\infty} \frac{(-1)^{i-1}}{(i-1)!} \eta_t^{i-1} l_{t+1,i} - r)),$$

and  $(c_t^*, g_{t+1}^*)$  are as defined in Lemma I with  $(\theta_t, \eta_t)$  is replaced by  $(\theta_t^*, \eta_t^*)$ . Thus, at the optimum:

$$s_t \equiv \frac{S_t}{W_t} = \frac{\theta_t^*}{\lambda g_{t+1}^*} = \text{constant}$$

and

$$x_t \equiv \frac{X_t}{W_t} = \eta_t^* \{ \lambda g_{t+1}^* [(\frac{b}{r})^t + (\frac{b}{r})^{t-1} + \dots + (\frac{b}{r})^0] \}^{-1} = \text{constant}$$

Proof. See Appendix A. It follows from Theorem 1 that consumption, investment in risky assets and the maximum value function are all linear functions of wealth. The propensity to consume and the propensity to invest in shares and training are non-random; randomness in this model stems from the sources and not the disposition of wealth. In order to simplify the notation, the superscript (\*) will be omitted from the remaining of the paper; the understanding is that the expressions  $g, f, h, \phi, c, \hat{R}, \hat{Q}, s$ , are evaluated at  $(\theta_t^*, \eta_t^*)$ , unless otherwise stated.

## 5.1 Implications

From the proof of Theorem 1 it follows that the recursive problem of this section is essentially a sequence of two-period optimization problems: In each period the agent determines current consumption and the certainty equivalent of the agent's wealth for the next period. Thus, what holds true for only two periods in Selden's model, here holds in a multi-period setting. The certainty equivalent of future wealth is determined by means of the negative exponential *utility* function, where

$$\Lambda_t \equiv \frac{\lambda}{W_t} g_{t+1}$$

is the one-period measure of risk aversion. For the purpose of clarity  $\Lambda_t$  will be referred to as the "period measure of risk aversion", or the "*p*-measure" in short. It varies with time and it depends on environment of the individual, i.e. on expectations about future rates of return and remaining life-time (through  $g_{t+1}$ ), as well as the agent's past history of consumption (through  $W_{t+1}$ ). The parameter  $\lambda$  can be interpreted as a component of the risk preferences which is independent of the environment.  $\lambda$  will be referred to as the "life-time measure of risk aversion", or the "*l*-measure" in short.

Consider a group of individuals who trade financial assets under the conditions of this model, and let superscripts denote a particular individual.



**Lemma 2** Assume that for any two individuals, the  $j$ th and the  $k$ th, the conditional distributions of  $\tilde{r}_t$ ,  $t = 0, 1, 2, \dots, T$ , are equal; therefore  $k_{it}^j = k_{it}^k$  for all  $t$ . Then, in a competitive equilibrium the value of  $\theta_t$  :

$$\theta_t = \Lambda_t S_t \quad (1)$$

is the same for all market participants.

Proof. See Appendix A.

An immediate consequence of Lemma 2 is the following. Let  $S_t^m \equiv \sum_j S_t^j$  be the total supply of shares in period  $t$ .

**Corollary 1** The amount invested in shares by the  $k$ th individual is:

$$S_t^k = \frac{S_t^m}{\frac{\lambda^k g_{t+1}^k}{W_t^k} \sum_j \frac{W_t^j}{\lambda^j g_{t+1}^j}} \equiv \frac{S_t^m}{\Lambda_t^k \sum_j \frac{1}{\Lambda_t^j}}.$$

Thus, the “ $p$ -measure of risk aversion” of an individual relative to that of all other members of the community determines the amount of shares the individual holds in equilibrium.

From Corollary 1 it follows immediately that

**Corollary 2**

$$r = \sum_i \pi_{it} k_{ti}$$

where,

$$\pi_{it} \equiv \frac{(-1)^i}{(i-1)!} \theta_t^{i-1} k_{ti}.$$

In Corollary 2  $\pi_{it}$  is the contribution of the  $i$ th cumulant to the interest rate of the period, and it can be considered as the price which the market attaches to that cumulant. It is known for some time that in atemporal choices and with a constant measure of absolute risk aversion, the equilibrium price of an asset has a special structure: it is a linear combination of the cumulants of the distribution of returns. Thus, cumulants enter as separate commodities (see Borch, 1962). This property is also valid in temporal choices.

### 5.1.1 Simulations

In Appendix B the details of a simulation model are discussed, and the graphs of several runs are presented. Here some observations which follow are summarized.

The variation of parameters  $\beta$ ,  $\rho$ , and  $\lambda$  has minor effects on the marginal propensities to consume. For other variables the variation of these parameters has, in general, the anticipated effects: In general, less risk averse individuals invest more in shares

and in human wealth, and rely less on borrowing in order to achieve their preferred pattern of consumption. Similar behaviour is exhibited by those with higher time discount factor  $\beta$  and higher elasticity of intertemporal substitution  $\rho$ . As  $\beta$  increases the agent discounts future utilities less. Similarly, higher  $\rho$ , means higher elasticity of intertemporal substitution which results in a more uneven pattern of consumption in favour of consumption for latter years. In both cases, the consumer takes greater risks early on by investing more in shares and training, and avoids borrowing which "mortgages" future consumption.

The composition of initial endowments plays a significant role for the  $p$ -measure of risk aversion and the investment decisions of the agent. A high level of initial labour income presumably indicates that the agent possesses a high level of human wealth. The simulations indicate that, given a satisfactory return to training activities, the agent wishes to maintain and/or to increase this earning capacity. As a result he invests more in training than someone with lower level of human wealth. Investment in training are higher the higher is the initial labour income is.

The composition of initial endowments affects the role of parameters  $\lambda$  and  $\rho$ . Given the initial composition of endowments,  $\lambda$  and  $\rho$  play similar roles in the following sense: Suppose we are given  $(\beta, \lambda, \rho)$  to compute the optimal paths of  $(C_t, S_t, X_t)$ , and  $\lambda$  is allowed to increase to  $\lambda'$ . For any  $\lambda'$  a  $\rho'$ ,  $\rho' < \rho$ , can be found such that the paths computed with  $(\beta, \lambda', \rho)$  and  $(\beta, \lambda, \rho')$ , respectively, remain close to each other for most of the time. The implication is that the life-time attitude to risk cannot be disentangled entirely from the elasticity of intertemporal substitution. The inseparability of the two concepts was first noted by Epstein-Zin (1987). However, this is not possible when initial endowments differ in composition. It seems that investment in human wealth allow for the separation of the role of these two parameters.

Next we consider ratios. Given initial endowments in labour income and financial assets, variation of  $(\beta, \lambda, \rho)$  does not affect the ratio (Shares/Labour Income), while variation of  $\lambda$  alone does not matter for (Bonds/Shares) and (Labour Income/Wealth). However, when initial endowments differ, changes in  $(\beta, \lambda, \rho)$  affect significantly the time-pattern of (Shares/Labour Income): the higher the proportion of labour income in the initial composition of assets, the greater is this ratio.

Consider the  $p$ -measure of risk aversion  $(\Lambda_t)$ . Given initial endowments, the greater is  $\Lambda_t$  the less one invests in shares in any given period. Further, the  $p$ -measure varies directly with  $\lambda$  and inversely with  $\rho$ . The effect of  $\beta$  on the  $p$ -measure differs for earlier years than for later ones: The greater is  $\beta$ , the greater is the  $\Lambda_t$  in earlier years. As mentioned above, higher  $\beta$  makes one to want to save more in earlier years; in those years the consumer also appears to be more risk averse.

The time profile of the  $p$ -measure can be either increasing or decreasing. Therefore, highly  $l$ -risk averse individuals may appear to be more or less so as they approach the end of their time horizon. Consequently, an overlapping generations model would

imply that the equity-premium puzzle is a consequence of the age composition of the population.

The result just mentioned may provide a plausible explanation for the equity premium puzzle in the following sense: In the simulations the  $l$ -measure and the  $p$ -measure have reasonable numerical values when  $\rho$  lies in the interval  $[0.5, 0.7]$  and  $\beta$  in  $[0.975, 0.996]$ . In addition, the  $l$ -measure values can be significantly lower than the ones used in the simulations, (where  $\lambda = 9, 10$ ) when a different set of parameters for the returns to training are utilized. The last set of parameters are guesses since there is no clear evidence as to their appropriate size.

## Appendix A

### Proof of Lemma 1 and Theorem

Suppose that in period  $t$ ,  $t = 0, 1, \dots, T$ , the consumer believes that in  $T+1$  all uncertainty with respect to  $W_{T+1}$  will be resolved. Therefore,

$$V_{T+1} \equiv C_{T+1} = W_{T+1} = A_{t+1}.$$

Thus, the maximum value function for period  $T$  will be:

$$\begin{aligned} \hat{V}_T &= \max_{\{C_T, S_T\}} \{C_T^\rho + \beta \mu [\tilde{V}_{T+1}]^\rho\}^{\frac{1}{\rho}} \\ &= \max_{\{C_T, S_T\}} \{C_T^\rho + \beta [-\frac{W_T}{\lambda} \ln(E[\exp(-\frac{\lambda}{W_T} \tilde{W}_{T+1})])]\}^{\frac{1}{\rho}}, \end{aligned}$$

where the expectation is conditional on the information available at the end of period  $T-1$ , and

$$\tilde{W}_{T+1} = \tilde{A}_{T+1} = (A_T - C_T)r_T + (\tilde{r}_T - r_T)S_T + bY_T + (\tilde{\varepsilon}_{T+1} - r)X_T,$$

Substitute for  $\tilde{W}_{T+1}$  in  $\hat{V}_T$ :

$$\begin{aligned} &= \max_{\{C_T, S_T\}} \{C_T^\rho + \beta [-\frac{W_T}{\lambda} \ln(E[\exp(-\frac{\lambda}{W_T} ((A_T - C_T)r \\ &\quad + (\tilde{r}_T - r)S_T + bY_T + X_T(\tilde{\varepsilon}_{T+1} - r))])]\}^{\frac{1}{\rho}}, \end{aligned}$$

and consider the expression in the first set of square brackets. We assume that  $\tilde{r}_T$  and  $\tilde{\varepsilon}_{T+1}$  follow some stochastic processes which the consumer has identified and uses to determine the cumulants of their **conditional distributions** from period  $t$  to  $T+1$ . After expanding for the terms under the logarithm:

$$\begin{aligned} &= -\frac{W_T}{\lambda} \ln(\exp(-\frac{\lambda}{W_T} ((A_T - C_T)r * E[\exp(-\frac{\lambda}{W_T} (\tilde{r}_T - r)S_T)] \\ &\quad + bY_T * E[\exp(-\frac{\lambda}{W_T} (\tilde{\varepsilon}_{T+1} - r)X_T)]) = (A_T - C_T)r + bY_T - \frac{W_T}{\lambda} \\ &\quad * \ln(E[\exp(-\frac{\lambda}{W_T} (\tilde{r}_T - r)S_T)] * \ln E[\exp(-\frac{\lambda}{W_T} (\tilde{\varepsilon}_{T+1} - r)X_T)]). \end{aligned}$$

Following Kendal and Stuart (1958) and Cramer (1963) we proceed as follows: Suppose that  $\frac{\lambda}{W_t}$  is a small number. Let  $k_{Ti}$ , and  $l_{T+1,i}$  be the cumulants in period  $t$  of the conditional distribution of  $\tilde{r}_T$  and  $\tilde{\varepsilon}_{T+1}$ , respectively, and consider the RHS of the last expression. Expand the terms under the expectation signs in Maclaurin series around zero. Finally, expand the logarithm. The end result is:

$$\begin{aligned} &= S_T \left( \sum_{i=1}^{\infty} \frac{(-1)^{i-1}}{i!} \left( \frac{\lambda}{W_T} S_T \right)^{i-1} k_{Ti} - r \right) + X_T \sum_{i=1}^{\infty} \frac{(-1)^{i-1}}{i!} \left( \frac{\lambda}{W_T} X_T \right)^{i-1} l_{T+1,i} \\ &\equiv S_T (\hat{R}_T - r) + X_T (\hat{Q}_T - r), \end{aligned}$$

where in the last equality sign the following definitions are use:

$$\hat{R}_T \equiv \sum_{i=1}^{\infty} \frac{(-1)^{i-1}}{i!} \left( \frac{\lambda}{W_T} S_T \right)^{i-1} k_{Ti},$$

and

$$\hat{Q}_T \equiv \sum_{i=1}^{\infty} \frac{(-1)^{i-1}}{i!} \left( \frac{\lambda}{W_T} X_T \right)^{i-1} l_{T+1,i}.$$

Next, substitute these expressions back in the maximum value function, to derive:

$$\hat{V}_T = \max_{\{C_T, S_T\}} \{C_T^\rho + \beta[(A_T - C_T)r + bY_T + S_T(\hat{R}_T - r) + X_T(\hat{Q}_T - r)]^\rho\}^{\frac{1}{\rho}}.$$

The optimality conditions of this expression with respect to  $S_T$ ,  $X_T$ , and  $C_T$  are, respectively,

$$\sum_{i=1}^{\infty} \frac{(-1)^{i-1}}{(i-1)!} \left( \frac{\lambda}{W_T} S_T \right)^{i-1} k_{Ti} = r,$$

$$\sum_{i=1}^{\infty} \frac{(-1)^{i-1}}{(i-1)!} \left( \frac{\lambda}{W_T} X_T \right)^{i-1} l_{T+1,i} = r,$$

and,

$$(1 + r(\beta r)^{\frac{1}{\rho-1}})C_T = (A_T r + bY_T + S_T(\hat{R}_T - r) + X_T(\hat{Q}_T - r))(\beta r)^{\frac{1}{\rho-1}}.$$

Define:

$$\theta_T \equiv \frac{\lambda}{W_T} S_T, \quad \eta_T \equiv \frac{\lambda}{W_T} X_T, \quad \text{and} \quad rH_T \equiv bY_T,$$

and substitute for the corresponding expressions in the optimality conditions. Solve first condition for  $\theta_T$  and the second one for  $\eta_T$ :

$$\theta_T^* = \max(\text{real root}(\sum_{i=1}^{\infty} \frac{(-1)^{i-1}}{(i-1)!} \theta_T^{i-1} k_{Ti} - r)),$$

$$\eta_T^* = \max(\text{real root}(\sum_{i=1}^{\infty} \frac{(-1)^{i-1}}{(i-1)!} \eta_T^{i-1} l_{T+1,i} - r)),$$

Use these results in the third condition and solve it for  $C_T$ :

$$\begin{aligned} C_T &= \frac{(\beta r)^{\frac{1}{\rho-1}}}{1 + r(\beta r)^{\frac{1}{\rho-1}}} [(A_T + H_T)r + W_T((\hat{R}_T - r)s_T + x_T(\hat{Q}_T - r))] \\ &\equiv \phi_T[(A_T + H_T)r + W_T((\hat{R}_T - r)s_T + x_T(\hat{Q}_T - r))] \\ &= \phi_T W_T[r + s_T(\hat{R}_T - r) + x_T(\hat{Q}_T - r)] \\ &\equiv \phi_T h_T W_T \equiv c_T W_T, \end{aligned}$$

where the expression  $W_T = A_T + H_T$  has been used in the third equality singn. Finally, substitute the last expression in the maximum value function which becomes:

$$\begin{aligned}\hat{V}_T &= [\phi_T^\rho + \beta(1 - \phi_T r)^\rho]^{\frac{1}{\rho}} h_T W_T \\ &\equiv f_T h_T W_T \equiv g_T W_T.\end{aligned}$$

In period T-1 the value function is:

$$\begin{aligned}\hat{V}_{T-1} &= \max_{\{C_{T-1}, S_{T-1}\}} \{C_{T-1}^\rho + \beta \mu(\tilde{V}_T)^\rho\}^{\frac{1}{\rho}} \\ &= \max_{\{C_{T-1}, S_{T-1}\}} \{C_{T-1}^\rho + \beta [-\frac{W_{T-1}}{\lambda} \ln(E[\exp(-\frac{\lambda g_T}{W_{T-1}} \tilde{W}_T)])]^\rho\}^{\frac{1}{\rho}},\end{aligned}$$

where

$$\tilde{W}_T = \tilde{A}_T + \tilde{H}_T$$

and,

$$\tilde{A}_T = (A_{T-1} - C_{T-1})r + (\tilde{r}_{T-1} - r)S_{T-1} + X_{T-1}(\tilde{\epsilon}_T - r) + bY_{T-1}.$$

After replacing  $\tilde{W}_T$  with its equal, the maximum value function becomes:

$$\begin{aligned}\hat{V}_{T-1} &= \max_{\{C_{T-1}, S_{T-1}\}} \{C_{T-1}^\rho + \beta [-\frac{W_{T-1}}{\lambda} \ln(E[\exp(-\frac{\lambda g_T}{W_{T-1}} ((A_{T-1} - C_{T-1})r \\ &\quad + (\tilde{r}_{T-1} - r)S_{T-1} + bY_{T-1} + X_{T-1}(\tilde{\epsilon}_T - r)) + \tilde{H}_T)])]^\rho\}^{\frac{1}{\rho}},\end{aligned}$$

where,

$$\tilde{H}_T = \frac{b}{r} \tilde{Y}_T = \frac{b}{r} (bY_{T-1} + X_{T-1} \tilde{\epsilon}_T).$$

Substitute for  $\tilde{H}_T$  in  $\hat{V}_{T-1}$ :

$$\begin{aligned}\hat{V}_{T-1} &= \max_{\{C_{T-1}, S_{T-1}\}} \{C_{T-1}^\rho + \beta [-\frac{W_{T-1}}{\lambda} \ln(E[\exp(-\frac{\lambda g_T}{W_{T-1}} ((A_{T-1} - C_{T-1})r \\ &\quad + (\tilde{r}_{T-1} - r)S_{T-1} + bY_{T-1}(1 + \frac{b}{r}) + X_{T-1}[(1 + \frac{b}{r})\tilde{\epsilon}_T - r])])]^\rho\}^{\frac{1}{\rho}}.\end{aligned}$$

Proceeding as in period T, the expression under the first set of square brackets is:

$$\begin{aligned}&= -\frac{W_{T-1}}{\lambda} \ln\{\exp(-\frac{\lambda g_T}{W_{T-1}} (A_{T-1} - C_{T-1})r * \frac{\lambda g_T}{W_{T-1}} [bY_{T-1}(1 + \frac{b}{r})]) \\ &\quad * E[\exp(-\frac{\lambda g_T}{W_{T-1}} (\tilde{r}_{T-1} - r)S_{T-1})] * E[\exp(-\frac{\lambda g_T}{W_{T-1}} [(1 + \frac{b}{r})\tilde{\epsilon}_{T+1} - r]X_T)]\} \\ &= g_T(A_{T-1} - C_{T-1})r + g_T[bY_{T-1}(1 + \frac{b}{r})]\end{aligned}$$

$$\begin{aligned}
& + \sum_{i=1}^{\infty} \frac{(-1)^{i-1}}{i!} \left( \frac{\lambda}{W_{T-1}} \right)^{i-1} (S_{T-1} g_T)^i k_{T-1,i} - r g_T S_{T-1} \\
& + \sum_{i=1}^{\infty} \frac{(-1)^{i-1}}{i!} \left( \frac{\lambda}{W_{T-1}} \right)^{i-1} [X_{T-1} g_T (1 + \frac{b}{r})]^i l_{Ti} - r g_T X_{T-1} \\
& = g_T [(A_{T-1} - C_{T-1})r + [bY_{T-1}(1 + \frac{b}{r})] + S_{T-1}(\hat{R}_{T-1} - r) + X_{T-1}(\hat{Q}_{T-1} - r)],
\end{aligned}$$

where the terms in the last expression are defined as follows:

$$\hat{R}_{T-1} \equiv \sum_{i=1}^{\infty} \frac{(-1)^{i-1}}{i!} \left( \frac{\lambda g_T}{W_{T-1}} S_{T-1} \right)^{i-1} k_{T-1,i},$$

and

$$\hat{Q}_{T-1} \equiv (1 + \frac{b}{r}) \sum_{i=1}^{\infty} \frac{(-1)^{i-1}}{i!} \left[ \frac{\lambda g_T}{W_{T-1}} (1 + \frac{b}{r}) X_{T-1} \right]^{i-1} l_{Ti}.$$

Using these expressions in the maximum value function to obtain:

$$\begin{aligned}
\hat{V}_{T-1} &= \max_{\{C_{T-1}, S_{T-1}\}} \{ C_{T-1}^\rho + \beta g_T^\rho [(A_{T-1} - C_{T-1})r + [bY_{T-1}(1 + \frac{b}{r})] \\
& + S_{T-1}(\hat{R}_{T-1} - r) + X_{T-1}(\hat{Q}_{T-1} - r)]^\rho \}^{\frac{1}{\rho}},
\end{aligned}$$

The optimality conditions with respect to  $S_{T-1}$ ,  $X_{T-1}$ , and  $C_{T-1}$  are:

$$\begin{aligned}
\sum_{i=1}^{\infty} \frac{(-1)^{i-1}}{(i-1)!} \left( \frac{\lambda g_T}{W_{T-1}} S_{T-1} \right)^{i-1} k_{T-1,i} &= r, \\
\sum_{i=1}^{\infty} \frac{(-1)^{i-1}}{(i-1)!} \left[ \frac{\lambda g_T}{W_{T-1}} X_{T-1} (1 + \frac{b}{r}) \right]^{i-1} l_{Ti} &= \frac{r}{(1 + \frac{b}{r})},
\end{aligned}$$

and,

$$\begin{aligned}
(1 + r(\beta g_T^\rho r)^{\frac{1}{\rho-1}}) C_{T-1} &= (A_{T-1} r + bY_{T-1}(1 + \frac{b}{r}) + S_{T-1}(\hat{R}_{T-1} - r) \\
& + X_{T-1}(\hat{Q}_{T-1} - r)) (\beta g_T^\rho r)^{\frac{1}{\rho-1}},
\end{aligned}$$

respectively. To proceed, define, as before,

$$\begin{aligned}
\theta_{T-1} &\equiv \frac{\lambda g_T}{W_{T-1}} S_{T-1}, \\
\eta_{T-1} &\equiv \frac{\lambda g_T}{W_{T-1}} X_{T-1} (1 + \frac{b}{r}),
\end{aligned}$$

and substitute for the corresponding expressions in the first order conditions. Solve the first condition for  $\theta_{T-1}$ , and the second for  $\eta_{T-1}$ :

$$\theta_{T-1}^* = \max(\text{real root}(\sum_{i=1}^{\infty} \frac{(-1)^{i-1}}{i!} \theta_{T-1}^{i-1} k_{T-1,i} - r)).$$

$$\eta_{T-1}^* = \max(\text{real root}(\sum_{i=1}^{\infty} \frac{(-1)^{i-1}}{i!} \eta_{T-1}^{i-1} l_{Ti} - \frac{r}{(1 + \frac{b}{r})})).$$

Thus, at the optimum:

$$\frac{\lambda g_T}{W_{T-1}} S_{T-1} = \theta_{T-1}^*,$$

and

$$s_{T-1} \equiv \frac{S_{T-1}}{W_{T-1}} = \frac{\theta_{T-1}^*}{\lambda g_T} = \text{constant}.$$

Similarly,

$$\lambda g_T (1 + \frac{b}{r}) \frac{X_{T-1}}{W_{T-1}} \equiv \eta_{T-1}^*$$

and,

$$x_{T-1} \equiv \frac{X_{T-1}}{W_{T-1}} = \frac{\eta_{T-1}^*}{\lambda g_T (1 + \frac{b}{r})} = \text{constant}$$

Next, define,

$$H_{T-1} \equiv Y_{T-1} \frac{b}{r} (1 + \frac{b}{r})$$

and solve the third condition for  $C_{T-1}$ :

$$\begin{aligned} C_{T-1} &= \frac{(\beta g_T^\rho r)^{\frac{1}{\rho-1}}}{1 + r(\beta g_T^\rho r)^{\frac{1}{\rho-1}}} [(A_{T-1} + H_{T-1})r + (\hat{R}_{T-1} - r)S_{T-1} + X_{T-1}(\hat{Q}_{T-1} - r)] \\ &\equiv \phi_{T-1} [(A_{T-1} + H_{T-1})r + W_{T-1}(r + (\hat{R}_{T-1} - r)s_{T-1} + x_{T-1}(\hat{Q}_{T-1} - r))] \\ &= \phi_{T-1} W_{T-1} [r + (\hat{R}_{T-1} - r)s_{T-1} + x_{T-1}(\hat{Q}_{T-1} - r)] \\ &\equiv \phi_{T-1} h_{T-1} W_{T-1} \equiv c_{T-1} W_{T-1}. \end{aligned}$$

Finally, upon substitution in the value function we obtain:

$$\begin{aligned} \hat{V}_{T-1} &= [\phi_{T-1}^\rho + \beta g_T^\rho (1 - \phi_{T-1} r)^\rho]^{\frac{1}{\rho}} h_{T-1} W_{T-1} \\ &\equiv f_{T-1} h_{T-1} W_{T-1} \equiv g_{T-1} W_{T-1}. \end{aligned}$$

Proceeding in a similar manner for periods  $T-2, T-1, \dots, t$  (where  $t = 0, 1, \dots, T$ ) the conditions of Theorem 1 and Lemma 1 are derived.

### Proof of Lemma 2

In order to prove the Lemma it must be shown that the expression:

$$\ln(E[\exp(-\theta_t \tilde{r}_t)]) = \sum_{i=1}^{\infty} \frac{(-1)^i}{i!} \theta_t^i k_{ti},$$



is monotonic in the neighborhood of  $S_t$ . Given any two amounts  $\theta_t^1$  and  $\theta_t^2$  the following relation holds:

$$\begin{aligned} & E[\exp(-\{\theta_t^1 + \theta_t^2\}\tilde{r}_t)] \\ & \leq \frac{1}{2} E[\exp(-\theta_t^1 \tilde{r}_t)] + \frac{1}{2} E[\exp(-\theta_t^2 \tilde{r}_t)], \end{aligned}$$

by Hölder's inequality. By taking the logarithm of both sides one obtains.

$$\begin{aligned} & \ln(E[\exp(-\frac{\lambda}{W_t} g_{t+1} \{\theta_t^1 + \theta_t^2\} \tilde{r}_t)]) \\ & \leq \frac{1}{2} \ln(E[\exp(-\theta_t^1 \tilde{r}_t)]) + \frac{1}{2} \ln(E[\exp(-\theta_t^2 \tilde{r}_t)]), \end{aligned}$$

which proves convexity. Furthermore, the first order conditions of maximization of:

$$\sum_{i=1}^{\infty} \frac{(-1)^i}{i!} \theta_t^i k_{ti} = S_t r$$

with respect to  $\theta_t$  are:

$$\frac{d}{dS_t} \ln(E[\exp(-\theta_t \tilde{r}_t)]) = \sum_{i=1}^{\infty} \frac{(-1)^i}{(i-1)!} \theta_t^{i-1} k_{ti} = r,$$

therefore,

$$\sum_{i=1}^{\infty} \frac{(-1)^i}{i!} \theta_t^{*i} k_{ti}$$

is monotonically increasing in the neighborhood of the equilibrium  $\theta_t^*$ . Thus, for two individuals, the  $i$ th and the  $k$ th we have

$$\theta_t^{*i} \equiv (\frac{1}{W_t} \lambda S_t g_{t+1})^i = (\frac{1}{W_t} \lambda S_t g_{t+1})^k \equiv \theta_t^{*k}$$

This proves Lemma 2. A little manipulation gives the results of Corollary 1.

### Proof of Corollary 2

The proof follows immediately from the first order maximization conditions with respect to  $\theta_t$ :

$$\sum_{i=1}^{\infty} \frac{(-1)^k}{(i-1)!} \theta_t^{i-1} k_{ti} = r,$$

by defining

$$\pi_{ti} = \frac{(-1)^k}{(i-1)!} \theta_t^{k i - 1} k_{ti}.$$

## Appendix B

The statistics for the simulations have been taken from Kocherlakota (1996) they refer to US annual data for 1889-1978. They are as follows:

$$r = 0.01, \text{ mean}(\tilde{r}) = 0.070, \text{ Variance}(\tilde{r}) = 0.0274$$

The variance of  $r$  and the covariance between  $r$  and  $\tilde{r}$  reported in Kocherlakota have been ignored. We have not attempted to estimate higher moments and the study their effect on the optimal policies, even though the model allows this possibility.

The time-series process which has generated rate of return observations is assumed to have been an AR(1) process:

$$y_t - \mu = a(y_{t-1} - \mu) + \tilde{e}_t,$$

where  $\mu = 0.07$ ,  $a = 0.6$ ,  $\tilde{e}_t \sim N(0, \sigma^2)$ , and  $\sigma^2 = \frac{1}{1 - a_1^2} \text{var}(y_t)$

In the simulations, variable  $\tilde{e}_t$ , which intends to capture the random effects of training, is taken to be IID with mean 1.025 and standard deviation 0.1. But a rather wide range of vales for the mean and the variance give reasonable results

It should be noted that the marginal propensities  $(c_t, s_t, x_t)$  of a given period  $t$  are non-random; they are derived by iterating  $(g, h, f)$  backward from period to  $T+1$  to  $t$ . This requires that the cumulants of the conditional distributions of  $\tilde{r}_{T+1}, \tilde{r}_T, \dots, \tilde{r}_t$  are known. It is assumed that the consumer has identified the AR process mentioned above and uses this model to determine the moments of the conditional distributions of  $\tilde{r}$  from period  $t$  to  $T + 1$ . Then, by iterating backwards he or she arrives at  $(c_t, s_t, x_t)$ ,  $t = 0, 1, 2 \dots T$ .

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